

# ALWAYS BE **SEEN** FROM THE FURTHEST **DISTANCE** POSSIBLE

# SCHOOL BUS

Designed to convey to oncoming motorists the importance of the cargo the school bus is carrying. First Light's Illuminated School Bus Signs (ISBS) are visual warning lights that replace the conventional decals and back-lit signs.

**By upgrading the visibility of the words SCHOOL BUS to the same level as lights on emergency vehicles, the ISBS makes your school bus stand out from all other large vehicles on the road.**

## KEY FEATURES



Readable beyond 300 feet



Visible beyond 1,000 feet



Visible up to 180°



Patent-pending ultra bright illumination and reflectivity



Low profile design allows for compatibility with bulkhead A/C



Easily mounted on the exterior of bus



Patented external mounting system



Made to perfectly fit each bus model, maximizing light output and eliminating the need for large cut outs



Designed to prevent water/moisture entry into the bus

## AVAILABLE MODELS

### Blue Bird

All-American, Vision

### IC Bus

CE, RE

### Thomas Built Buses

C2, HDX/EFX, Minotour DRW, Minotour SRW

*Coming Soon: Trans Tech and more*

## SIGN OPTIONS



Illuminated



Illuminated and Reflective



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# ILLUMINATED SCHOOL BUS SIGN

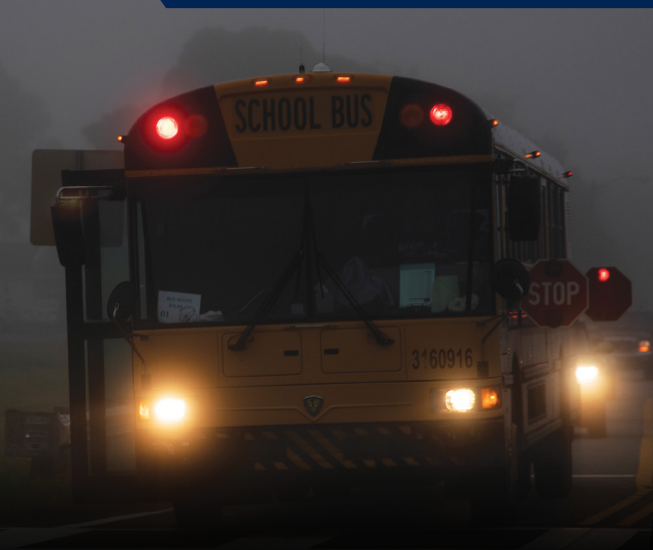
# WHY CHOOSE THE ISBS

- Grabs the attention of oncoming motorists before they are close to the school bus
- The ISBS is its own light source; it does not need a car's headlights to be visible
- The words SCHOOL BUS are readable beyond 300 feet
- The entire sign can be seen beyond 1,000 feet and is visible from all viewing angles – up to 180°
- The illumination remains consistently bright and uniform in any weather condition, unlike reflective decals and existing back-lit signs
- The ISBS eliminates the common industry complaints with back-lit signs – water intrusion, poor readability, and removes the needs for large cut outs in the front/rear bulkheads allowing for bulkhead A/C to be installed
- The FISA actually looks like a STOP sign with ILLUMINATED white letters and ILLUMINATED red background
- The illumination remains consistently bright and uniform in any weather condition, unlike reflective decals and other stop arms
- Our electric and air drive systems address the common industry complaints and are built to last, so the stop arm works when you need it

## INSTALLATION


- Quick and easy installation: average of 2 hours to install both the front and rear signs. Installation time varies with exact bus model and equipped options.
- Externally mounted, requires only 4-6 holes for screws and 1 small hole for electrical connection
- Kits come with mounting frame, hardware, harnessing, and sealing plates, if applicable

*Which bus do you think is **SAFER?***



Your bus now.



Your bus with  **FIRST LIGHT**  
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**ILLUMINATED** SCHOOL  
**BUS SIGN**